

HRD COMMUNIQUE NewsLETTER



Highlights of the Quarter

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ISO 9001:2015, Certification

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IRM International

IRM International, has opened its registered office, at Lincoln Inn Field, London, United Kingdom. Lincoln Inn Field is the largest public square in London. IRM International is established with a vision to serve as an international social enterprise that nurture wellbeing of the marginalized segments of society. First board meeting of IRM International was held on 15 may, 2018 at 29 Lincoln's inn fields Holborn, London.



Mr. Roomi S. Hayat has been appointed as honorary CEO of IRM International.

ISO 9001:2015, Certification

Quality Management System of IRM have been upgraded from ISO 9001:2008 to ISO 9001:2015. Up-gradation of QMS will be value added to our system to increase efficiency of organization with improvement in our credibility and image.

Pakistan Reading Project

The USAID-funded Pakistan Reading Project (PRP) aims to address the reading deficit in Pakistani schools by improving children's Urdu reading skills in grades 1 and 2. Institute of Rural Management (IRM) is working within a consortium to implement PRP activities in regions of Balochistan and FATA. Cohort I & II staff members of PRP Balochistan are pursuing their planned targets for QTIG meetings, school support visits, TLM distribution and quarterly review meetings this quarter. Whereas cohort III staff

members are starting program in six new districts of Balochistan. This quarter they are looking to complete the training phase for cohort 3. TLM Integration Workshop are being conducted, where members reviewed the textbooks (Grade 1-5) and PRP reading materials and provided their feedback for the development of new URDU text books. Moreover, end line students' assessment of batch-II students was conducted in Cohort 1 & 2 where a total of 333 students (200 Boys & 133 Girls) assessed from 36

schools of district Pishin, Noshki and Jhal Magsi. The results are expected soon.

PRP FATA team has been busy with preparations for upcoming trainings due for cohort 3 beneficiaries. PRP FATA regional office has been relocated in, University Town, Peshawar.



Sindh Union Council and Economic Strengthening Support Programme

The Sindh Union Council and Economic Strengthening Support (SUCCESS) Programme is aimed at supporting GoS in developing its local Community Driven Development (CDD) policy and allowing for a wider geographical outreach and providing financial means for important impact in rural Sindh. The specific objective of the SUCCESS Programme is to reduce

poverty through undertaking CDD based on RSPs' proven social mobilization approach. IRM is implementing vocational training component in Tando Muhammad Khan, Sujawal, Matiari, and Tando Allahyar. So far in this project 600 men and 504 women have been trained while 647 men and 442 women are enrolled in different trades of

training which include Dress Designing, Achar Making Beautician, Domestic Tailoring, AC Management, Adda Work, Applique Work, Basic Tailoring, Burka / Hijab Making, Car Driving, Computer Skills Training, Hand Embroidery, Home Based Livestock Farming, Mobile Phone Repairing, Motor Cycle Repairing, Sheep and Goat Production.

Sustainable Land Management Programme (Phase-II)

IRM is going for diverse and wide-spread interventions in Sindh, it has initiated the capacity building of farmers under the aegis of Sustainable Land Management Program (SLMP, Phase-II). This series of workshops, organized by IRM Sindh, was aimed at upscaling sustainable land management practices and natural resources in the arid and semi-arid regions of Sindh and Pakistan in order to

restore degraded ecosystems and their essential services, secure livelihoods, reduce poverty and increase resilience to climate change. The program was sponsored and monitored through PCU (Provincial Coordination Unit) Planning & Development Department, Government of Sindh, and UNDP Pakistan whereas Ministry of Climate Change, Government of Pakistan, supported.



Ride in Pink

IRM is currently implementing Ride in Pink project (Pink Rickshaw) in collaboration with NRSP & Plan Pakistan in district Chakwal and has identified the issue of girls' mobility which has been, hindering women's access to education or the job market. Ride in Pink project, which was initiated last year specifically focused on women empowerment and capacity building of women through driving rickshaws, for supporting their families, which is running efficiently in the area.

Ride in Pink aims to give sustainable and decent work opportunities for disadvantaged women in a women managed transportation company / cooperative (WTC) aiming at overcoming mobility barriers for other young women and girls in Chakwal.



Currently 9 Women Rickshaw drivers have completed their Driving training along with Rickshaw Maintenance training. Two months On Job training on new rickshaws is ongoing Rickshaw Driving Learners of all drivers is completed



MOU Signed with CEMVO Scotland

CEMVO Scotland was established in 2003, it is a national intermediary organization and strategic partner of the Scottish Government Equality Unit. Through MOU both organizations aim to enhance their bilateral terms in implementation of development projects.

Punjab Youth Workforce Development Project

The three-year Punjab youth Workforce development (PYWD) is a USAID funded project aiming to train and facilitate employment opportunities for 10,000 youths (35 percent women) between the ages of 16 and 29 in the southern Punjab districts of Multan, Lodhran, Bahawalpur and Muzaffargarh.

Institute of Rural Management is responsible to strengthen the Institutional capacity of 22 pub-

lic/private TVET institutes to support them in providing updated, market-driven courses that equip youth with skills that will allow them to take advantage of emerging job opportunities. Moreover, being a training specialized unit IRM is not only organizing 03 months long skills training to capacitate 1000 rural poor with market driven skills to assist them in seeking employment opportunities available around them but is

also actively involved in arranging 05 days training for 1000 potential youth (men & women) in entrepreneurial skills deemed essential before providing micro financing.

After equipping potential youth with market driven vocational and technical skills, Project intends to extend its support to the trained youth with provision of toolkits to enable them to start their businesses as well.

Till date, following activities have been completed;



Institutional Capacity Building through collaboration with PVTC and TEVTA

Assessments and ICB Plans of 09 VTIs of PVTC and 11 GVTI/GTTIs of TEVTA Institutes are completed.

Procurement for 08 VTIs is completed and delivery is in process. Capacity Building of 52 Instructional staff and Head of institutes through Training of Trainers and Leadership and Management Training has been successfully organized for PVTC.

Apprenticeship / Skills Training

140 Youth through 06 month placement program (03 month training & 03 month attachment) has been initiated since March with potential employers in district Bahawalpur. 75 women have been enrolled successfully in 03 month skills training for Khusha making, hand embroidery and Bridal Makeup.

Entrepreneurship Training

As of date, IRM has trained 260 potential borrowers for micro financing in the entrepreneurship training. The five day focuses on the familiarizing the existing and new entrepreneurs about new market strategies, better financial management and value additions.

Through such activities, IRM in the USAID Punjab Youth Workforce Development project is enhancing the technical and vocational education and training sector, mobilizing target communities and improving the standard of living for youth in southern Punjab.

Agreements Signed for Upcoming Projects

IRM has signed an agreement with Plan Pakistan to implement Yes I Do project in District Sanghar and Hyderabad with a target to train 130 young girls (17 to 19 years). The project is aimed at the theory of change with focused interventions of empowering young girls through skill development & entrepreneurship and making them aware on their basic human and legal rights including the early marriage. For the interventions in District Hyderabad and Sanghar, District administrations have given NOC to IRM for the implementation of the project.

IRM has also signed agreement with JICA to implement project on Sustainable Livestock for Rural Sindh. An agreement has been signed with NAVTTC for skill development of youth under Prime Minister Youth Skill Development Program, Batch-II of Phase-IV.

Success Stories

Case Study: Sana Ameer bux

Sana Ameer Bux is a resident of Haji Hassan khaskheli Goth, UC winder, Tehsil sonmiyani, District Lasbela. She has received vocational and skills development training on tailoring under GLLSP programme of IRM. Sheikh Ibrahim Goth comprises of 200 households and Sana was one of the beneficiaries selected by the CO and LSO member for the training.

Her family which is comprise of six members. Her father is jobless and brothers worked in an agriculture farm and earns seven thousand rupees monthly. She has a large family the income is very less and they cannot afford the expenses of family and were facing extreme difficulties to make the both ends meet. She got training in tailoring and received toolkit of sewing

machine and started her own work at her home as she couldn't go to market due to norms of her society. She has received clothes from the other villages for sewing and now things are better for her, she is now earning 7000 monthly with her hard work and dedication. Now she is able to support her family, which has improved living standard of her family.

Case Study: Sughra bibi

Miss Sughara is a resident of Haji Ibrahim Sheikh Goth, UC sakuran, Tehsil hub, District Lasbella. She received vocational and skilled development training on under GLLSP programme of NRSP-IRM.

Sheikh Ibrahim Goth comprises of 100 households and Sughara was one of the beneficiaries selected by the CO and LSO member for the training. She has participated in training. Her family which is com-

prise of 11 members. Her father worked in a factory and earns ten thousand rupees monthly. Due to large family her father cannot afford the expenses of children and were facing extreme difficulties in



providing sufficient food and basic necessities for her family. Their situation was compounded by the fact that her aunty was paralysed and lives in her house with them. She got training in tailoring and

received toolkit of sewing machine and started her own work at her home. Now things are better after training with the assistance of IRM. By working 5 or 6 hours daily she is earning 8 to 10 thousand every

month which she had never thought of. She has decided that to support her younger sister and brother for their education. With this stable source of income, she is helping her father to meet the expenses.

IRM Smart School

IRM has already established 51 Smart Schools in the neglected regions of Sindh, Punjab and Islamabad as of May 2018 and currently more than 1700 students have been enrolled in these

schools. As part of its Social Initiative Fund (SIF), IRM is paying a monthly salary to the teachers to make sure they earn a decent livelihood for their families. Annual exams were conducted in

all SMART Schools in Mar 2018. In Sindh, District Education Officer nominated 3 supervisors to conduct exams in all schools. The results were as follows,

1- Punjab 97%

2- Sindh 97%

3- Islamabad 100%



In Punjab 30 students appeared in 5th grade board exams and 28 have passed the examination. IRM initiated Health Diagnostic Campaign for general medical checkup of all students studying in SMART Schools, this activity has been successfully completed in Islamabad. IRM encouraged to undertake this critical task for two



basic reasons i.e. hard economic circumstances of the parents and ignorance about the preventive health measures. IRM believes that regular check-ups and immunizations help to ensure normal development, healthy growth and protection from preventable diseases.

IRM is also raising funds to open



more schools recently an MOU was signed with Century Paper & Board Mills Ltd to open 5 schools in band road area for child waste pickers and distributed books in all schools. Another MOU was signed with Abdul Samad Factories UAE to open 10 schools in Kiamari town Karachi.

For more details about our training programmes, please visit our website www.irm.edu.pk.



IRM Complex #7 Sunrise Avenue, Park Road near COMSATS University, Islamabad Pakistan.

Phone: +92-51-8742201-7, Fax: +92-51-8742208

Email: info@irm.edu.pk, Website: www.irm.edu.pk



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