

HRD COMMUNIQUE

NewsLETTER

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IRM completes Training of more than 11,500 Marginalized Men and Women from Southern Punjab

Institute of Rural Management, in collaboration with the Government of Punjab, and financial assistance by the International Fund for Agricultural Development (IFAD), is implementing the Southern Punjab Poverty Alleviation Programme (SPPAP). The programme is being completed in Districts Bahawalnagar, Bahawalpur, Muzaffargarh and Rajanpur. The programme aimed at assisting the Government to achieve its objectives of Economic growth and Poverty alleviation.

As part of the project, IRM provided vocational skills training to 11,555 and Entrepreneurship training to 3,081 (50% men and 50% women). Moreover, IRM will also offer a two year Diploma courses to 56 selected entrepreneur activists. By June 2016, IRM had set up 500 field training centers in the most far flung vulnerable areas of the target districts.

IRM has successfully trained the targeted marginalized men and women from South Punjab in multiple vocational trades and



women are also equipped with essential entrepreneurial skills to help them run their small businesses.

The Government of Punjab and International Fund for Agricultural Development (IFAD) has signed an extension of the SPPAP till September, 2017. Under the new extension IRM will further provide training to a total of 3,000 participants under the Vocational Training Organization and 1,000 participants under Entrepreneurship Training Organization.

68 Participant Trained under Youth Economic Empowerment Project

Plan International Pakistan and Institute of Rural Management have joined hands for the project called "Youth Economic Empowerment Project (YEEP) in target district of Chakwal for enhancing technical capacity of existing TVETs and marginalized youth of 3 Tehsils of district Chakwal (Chakwal, Kalar Kahar and Choa Saidan Shah). As a part of programme activities, a two months Technical and Vocational Training of 68 new participants (Male:30 Female:37 Youth with

disability:1) is being conducted for different trades (Adda Work, Machine Embroidery, Clinical Assistant, Office Management, computer software, Dress Designing, Excavator operator, RAC, Civil Surveyor, Mobile Repairing, Auto Electrician, Motor Cycle Mechanic, Driving, Building Electrician). After the completion of the training, all the participants were placed with different employers (such as Abbasi Medical Complex, Al-Madina Electric Work, Famous Beauty Saloon, Jameel Garments, Sabahat Honda Service) to acquire practical knowledge about their trades. So far 234 participants (Male:112, Female:122 including YWD: 28 (Male:20, Female:28)) are trained under YEEP phase II. Further, an awareness campaign was initiated for YEEP and Vocational Training through FM-88 and Apna Chakwal Cable network.



More than 5,150 Young Entrepreneurs from FATA Receive Entrepreneurship Training at IRM's VTEC Azakhel

IRM, in collaboration with FATA Development Authority (FATA-DA), initiated an Entrepreneurship Training project in January, 2012 to provide entrepreneurship training to youth. 5,600 participants from FATA region are being trained to assist them in setting up their own businesses. The project is especially designed to enhance the entrepreneurial capabilities of existing and perspective entrepreneurs from FATA and provide guidance to the youth for finding jobs within the country and abroad through Business Management Skill Training (BMST) and career counseling sessions. As a value addition, IRM is facilitating the entrepreneurs with market identification and product development and



also helping them to develop linkages between the Microfinance Institutions (MFIs) and entrepreneurs for gaining access to finance for setting up small scale enterprises. Participants are also given regular exposure visits to various industries. After successful completion of the first three phases of the project, IRM has now entered into the fourth phase of the project with a target of providing training to 1,800 participants from across the FATA. In the current phase so far 1,350 participants have been trained. So far more than 5,150 participants have been trained under the program. In the coming quarter it is expected that further 450 participants will be trained under the program.



Skill Development Training

IRM with the support of Secours Islamique France had initiated a three month certificate level vocational training programme for the youth from FATA and host communities in Peshawar. A total of 200 (100 men and 100 women) participants were trained. The participants were trained on a diverse range of skill development courses like mobile repairing, tailoring, building electrician, embroidery and beautician.





Annual Recreational Retreat

Human Resource Development Network (HRDN) organized 18th Annual Trainers' Retreat (ATR) 2016 in April at Baku, Azerbaijan. The 18th ATR, provided a structured platform to learn new and emerging concepts in the arena of human resource development and social sector. Three members from along with CEO of IRM were nominated to attend the ATR.

IRM Smart Schools Enrolls more than 1200 Out of School Rural Children

IRM has already established 38 Smart Schools in the neglected regions of Sindh and Punjab as of June 2016 and currently more than 1200 students have been enrolled in these schools. As part of its Social Initiative Fund (SIF), IRM is paying a monthly salary to the teachers to make sure they earn a decent livelihood for their families. In addition, IRM is

training teachers on multi-grade teaching methodologies and in April 2016 we are going to trained 18 teachers of Punjab. IRM is also raising donations to provide school uniforms, books, bags and breakfast to the students.

Recently we have widened our scope to solicit donations and as part of new strategy we have approached big corporate like Nestle Pakistan, Askari Islamic Bank etc. Moreover, as a new initiative we have widened our geographic coverage to the adjoining cities of Lahore as recently we have approached Sialkot Chambers of commerce and other organizations in Sialkot for fund raising. We are hopeful that this exercise will definitely help in reaching out to more and more people and organizations to increase donations. IRM plans to open 05 schools in the coming quarter.





Long Term Agreement with UNICEF

IRM was awarded Long Term Arrangement (LTA) by UNICEF Pakistan for the year 2015-16 to create an efficient system of training services required by all the sections of UNICEF through one window operation. The purpose of the programme is to organize and conduct training for the Communication Network (COMNet) field staff at district; union council and community levels.

In the month of August IRM will conducted 158 training events in KP and FATA under the LTA through which 5000 participants will be trained. IRM has also signed LTA for the year 2016-17.

IRM management visits UK

The top management of IRM visited United Kingdom with the purpose of developing linkages and network with likeminded organizations. The management of IRM visited

academic institutes and also met the management of World Learning and Islamic Relief Worldwide. IRM is also in the process of registration as a charity in UK.



IRM gets re-elected as "Country Voting Representative" for The Asia South Pacific Association for Basic and Adult Education (ASPBAE) Pakistan Chapter

Ms. Samia Imran, Manager Services and Gender Focal Person was reelected as the "Country Voting Representative" for the The Asia South Pacific Association for Basic and Adult Education (ASPBAE), Pakistan Chapter. She is an avid believer education for all. She want to contribute towards the mandate of ASPBAE, through the education programs at IRM which are developed around the concept of promoting quality education for all and transformative and liberating, life-long adult education and learning.



A step towards self-reliance

Saima Bibi belonged to a very poor family. Her husband, Muhammad Asif, had three siblings, all of who were mentally unstable from birth. Asif was the only breadwinner of the family and drove a tractor to earn a living, but soon found himself unemployed. He went to Lahore in search of a livelihood and began to work as a laborer but his salary was still not enough to feed his family. Concerned about his financial situation, Muhammad Asif returned back to his village and started working as a laborer there. Saima Bibi was also trying to earn some money for the family by selling fane carpets, but they



were living a life of scarcity and struggle. In 2014, Saima Bibi joined NRSP's organization and got an opportunity to be part of the Business Management training being conducted by IRM. After going through the training, Saima Bibi decided to open up her own shop, and using her business knowledge, she strategically chose a location near a Government school. This brought much needed financial stability to her family, something that greatly benefitted everyone close to her. And she is extremely thankful to IRM for enabling her to be an empowered woman.



Summer Internship Program

Internship at IRM is a great opportunity for the young and fresh university graduates for inculcating and enhancing their skills through orientation and practical field exposure about development issues and poverty dynamics.

IRM initiated a six week Summer Internship Program in July, 2016 which will provide a platform to the students of different educational institutions to get an exposure to the professional life.

For more details about our training programmes, please visit our website www.irm.edu.pk.



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