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# COMMUNIQUE

EDITED & DESIGNED: UMAR BUTT  
PHOTOGRAPHY: KHALID RIAZ



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## SOUTHERN PUNJAB POVERTY ALLEVIATION PROJECT (SPPAP) PHASE III

"IFAD THROUGH GOVT OF PUNJAB"



IFAD | FIDA

The Government of Punjab, with the generous financial support of the International Fund of Agriculture Development (IFAD), instigated the SPPAP project. The SPPAP Phase III implementation kicked-off in September 2020 in both North and South Punjab, and it was successfully completed in March 2023. During the quarter, 2,336 participants trained in the latest market-driven skills. These trainings have been carefully tailored to meet the unique needs of each district and its people.

Excitingly, the project's momentum is only set to continue, with the approval of SPPAP Phase-IV by ECNEC. This next phase will seek to train an impressive 15,000 trainees. With a budget of PKR 900 million and a project duration of five years from April 2023 to March 2028, the SPPAP initiative promises to continue making an immense impact on the lives of people across Punjab for many years to come.





## PUNJAB HUMAN CAPITAL INVESTMENT PROJECT (PHCIP)

"WORLD BANK THROUGH GOVT OF PUNJAB"

The Punjab Social Protection Authority (PSPA) has embarked on an ambitious mission to uplift the marginalized communities in Punjab through the Punjab Human Capital Investment Project (PHCIP), which is backed by the World Bank and the Government of Punjab. The project aims to enhance access to quality healthcare, promote economic and social inclusion, and establish a social protection service delivery platform in targeted districts. To achieve this goal, IRM has teamed up with National Rural Support Programme (NRSP) to execute the Economic Inclusion (EI) component of the project in districts Bahawalpur & Muzaffargarh (Package I) and districts Rajanpur & Rahim Yar Khan (Package II).

During the quarter, In Package I, 149 mentors have been identified, while 145 mentors have been trained, 4,146 project beneficiaries have been enrolled, 3,828 Labor market readiness training has been conducted for beneficiaries, Livelihood investment formation has been conducted for 4,258 and 3 tangible and intangible assets has been transferred. Furthermore, In Package II, 98 mentors have been identified, while 73 mentors have been trained, 2,882 project beneficiaries have been enrolled, 3,844 Labor market readiness training has been conducted for beneficiaries. Livelihood investment formation has been conducted for 3,202 and 26 tangible and intangible assets have been transferred.



# Google Career Certificates

Google Careers

Since its launch in 2020, Google Career Certificates has provided tens of thousands of Pakistanis with unparalleled access to training courses, tools, products, and programs. We have remained steadfast in our commitment to promoting economic recovery by empowering individuals to secure employment opportunities, advance their careers, and cultivate thriving businesses. With Google Career Certificates, you will have the tools and resources at your disposal to propel your career forward with remarkable alacrity.

As of its highly successful launch on the 22nd of September, 2022, the program has already garnered widespread participation. During the quarter 2,445 motivated individuals enrolled in the program. Embrace this incredible opportunity and embark on a journey of unparalleled growth and success with Google Career Certificates.





## NEW PARTNERSHIPS INITIATIVE EXPAND – HUMAN DEVELOPMENT ACTIVITY (HDA)

"PALADIUM THROUGH USAID"

IRM, in collaboration with Palladium Pakistan, is implementing educational quality improvement projects in Buner and Dir Upper as part of the USAID-funded NPI EXPAND HDA program. The project is being carried out with the close coordination of KPK Department of Education, the Directorate of Secondary and Elementary Education, the Directorate of Curriculum and Teacher Education (DCTE), and the District Education Offices. The initiative focuses on enhancing the professional development of teachers in various areas such as ECE, Urdu teaching, English teaching, mathematics teaching, and science teaching. Head teachers and academic supervisors are also being trained to effectively manage and lead to increase educational quality. Additionally, parent teacher councils (PTCs) are being equipped to promote increased access and quality of education in their community, particularly for females.

Through these programmes, IRM aims to raise awareness about gender discrimination in education and assist in bridging the gender gap. During the quarter, the first orientation meeting of head teachers and academic supervisors was conducted with 100% attendance, and 19 teachers (100%) successfully completed the first orientation meeting during the first phase of round 2 being implemented in Dir Upper.





# IRM SMART SCHOOLS

The SMART School initiative by IRM is a shining beacon of hope for underprivileged street children across Punjab, Sindh, KP, and Islamabad. With 107 operational schools and a total of 3,781 bright young minds enrolled, this initiative is changing lives one child at a time. The gender ratio of 53% girls and 47% boys is a testament to the inclusive and empowering environment fostered by the SMART schools.

Recently, two new SMART schools in Islamabad received a generous donation of furniture and books, making their learning experience more enriching and comfortable. Additionally, seven students from Kinnaird College Lahore, in collaboration with the British Council, piloted a heartwarming school action project at Manowal, Lahore school. Titled "Education is the only way out of Poverty", the project brought immense joy to 30 students, who were gifted school bags, stationary, syllabus, mats, a water cooler, and other essentials. The students also donated funds to repair a fan for the school teacher, showcasing their compassion and commitment to making a difference in the world.





# Driving Women's Economic Empowerment

"BRITISH ASIAN TRUST"

The Institute of Rural Management (IRM), in collaboration with the British Asian Trust, has initiated a ground-breaking 3-year programme, Driving Women's Economic Empowerment (DWEE) in Hyderabad, Sindh. The project aims to empower women and foster their development by providing them with greater access to livelihood opportunities, thereby enhancing their quality of life. The program aligns with the UN's Sustainable Development Goals, contributing to poverty alleviation and inclusive economic growth.

By empowering women and promoting financial literacy, gender equality, and inclusivity in decision-making processes, the program aims to lift them out of extreme poverty. This will lead to greater economic sustainability and financial stability within our society. During the quarter, the program has already trained 209 participants, paving the way for a more prosperous future for the marginalized strata of our society.





# Highlights of the Quarter

## IUCN visit to IRM-HO



## RSPN Board visit to IRM-TECH





## IRM Annual Retreat 2023



## IRM Cooking Competition 2023





## IRM Hi-Tea 2023



## Gifts distribution among IRM auxiliary staff





## Islamic Relief's CEO visit to IRM-HO



## Promotion Ceremony of IRM-HO Staff





## IRM signs MoU with CUST



## IRM signs MoU with COMSATS







# Thank You

For more details about our training programmes, please visit our website [www.irm.edu.pk](http://www.irm.edu.pk) or email us: [info@irm.edu.pk](mailto:info@irm.edu.pk)

IRM Complex #7 Sunrise Avenue, Park  
Road near COMSATS University,  
Islamabad, Pakistan.  
Phone: +92-51-8742201-7