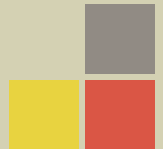
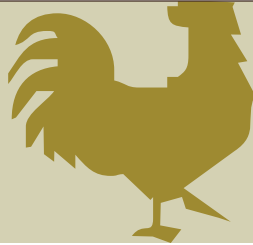




# CLEW

Community Livestock Extension Workers





Livestock is the main source of high protein foods as well as a great mean of income generation for most rural population in Pakistan. IRM community Livestock Extension Workers (CLEWs) Training programme is developed to get most benefit out of Livestock by maximizing production and minimizing losses through disease prevention & mortality control.

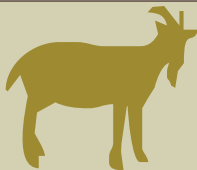
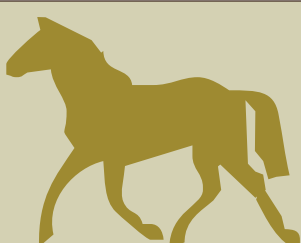
Livestock is the main source of high protein foods as well as a great mean of income generation for most rural population in Pakistan. The loss of livelihood for the livestock farmers has made household increasingly vulnerable and has decreased the livestock in the local market.

### **Objectives**

CLEWs Training Programme's basic objective is to:

- Build the capacities and facilitate the CLEWs
- Provide livestock services





- Achieve overall livestock development at local level
- Adopt improved technologies
- Impart basic skills, information, knowledge to the selected CLEWs regarding the livestock
- Improvise livestock services at the doorstep of communities,
- Create job opportunities in low resource rural setting.

### **Learning style**

The basic learning strategy for CLEWS is 'learning by Doing'. This is accomplished through lectures, tutorials, practical work and group discussions. Highly effective approaches have been used in CLEWs Training programme keeping in mind the need of our participants. This programme is an excellent combination of interactive tutorials, demonstrations, extensive field work led by specialized scientists and expert livestock extension staff, exposure visits to model farms, agriculture activities, brainstorming sessions and evaluations.

We endeavor to make our courses accessible to all. Strengthened by our

diversity, we continually strive to deliver culturally appropriate training to underserved populations.

### **Training Contents**

Highly professional team of animal scientists, researchers and field experts has developed this training programme keeping in mind the latest approaches of livestock extension. The contents of the course encompass:

- Livestock management
- Animal basic health & Hygiene
- Animal nutrition
- Livestock first aid, Curative and preventive measure
- Disease identification and control
- Breed improvement
- Range management
- Poultry management
- Artificial insemination
- Livestock vaccination
- Marketing livestock product and business management





## Women Presence

In rural areas women are engaged in different tasks from dawn to dusk revolving around livestock. Livestock plays major role in fulfilling dietary needs of households and livestock rearing is also an income source. Keeping in view the importance of women's role in livestock management, the IRM always encourages women to attend CLEWs training from all districts of Pakistan. Women in CLEWs training would prove a milestone in strengthening livestock extension services at grassroots level especially with focus on the areas of poultry and dairy research activities.

## About IRM

IRM is the leading skill enhancement and capacity development training institute in not-for-profit sector of Asia. With portfolio of 500 training and annual turnover of 50,000 trainees; the programmes offered by IRM aim at reducing poverty and enhance human and organizational productivity. The institute holds two decades of experience and expertise in arranging and conducting a wide range of skill enhancement programmes including both staff and community, Diploma courses, field oriented research studies, symposiums; national and international workshops.



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CLEWS training programme links rural community members with related public and private sector organizations. Quality for Community Livestock Extension Workers is ensured through strong partnership and certification from reputable Animal Health Institutes.

## Community Contribution

\*Rs 1000, is community's contribution for all community training programmes



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IRM is the largest specialized training institute in not-for-profit sector in Pakistan



IRM is an ISO Certified Organization

