

HRD COMMUNIQUE

NewsLETTER



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Training of Men and Women under South Punjab Poverty Alleviation Programme (SPPAP)

Institute of Rural Management, in collaboration with the Government of Punjab, and financial assistance by the International Fund for Agricultural Development (IFAD), is implementing the South Punjab Poverty Alleviation Programme (SPPAP). The programme in the first phase was being implemented in Districts Bahawalnagar, Bahawalpur, Muzaffargarh and Rajanpur. The programme aimed at assisting the Government to achieve its objectives of Economic growth and Poverty alleviation. The Government of Punjab and International Fund for Agricultural Development (IFAD) has signed an extension of the SPPAP till September, 2017. Under the new



extension IRM has to provide training to a total of 3,000 participants under the Vocational Training Organization and 1,000 participants under Entrepreneurship Training Organization.

As part of the project extension phase, IRM has provided Vocational Skills Training to 1,440 and Entrepreneurship Training to 517 (50% men and 50% women).

IRM has successfully trained the targeted marginalized men and women from South Punjab in multiple vocational trades and women are also equipped with essential entrepreneurial skills to help them run their small businesses.



Participants Trained under Youth Economic Empowerment Project

Plan International Pakistan and Institute of Rural Management have joined hands for the project called "Youth Economic Empowerment Project (YEEP) in targeted district Chakwal for enhancing technical capacity of existing TVETs and marginalized youth of three Tehsils of district Chakwal (Chakwal, Kalar Kahar and Choa Saidan Shah).

As a part of programme activities, a two months Technical and Vocational Training of 68 new participants (Male:30 Female:37 Youth with disability:1) is being conducted for different trades (Adda Work, Machine Embroidery, Clinical Assistant, Office Management, computer software, Dress Designing, Excavator operator, RAC, Civil Surveyor, Mobile Repairing, Auto Electrician, Motor Cycle Mechanic, Driving, Building Electrician). After the completion of the training, all the participants were placed with different em-

ployers (such as Abbasi Medical Complex, Al-Madina Electric Work, Famous Beauty Saloon, Jameel Garments, Sabahat Honda Service) to acquire practical knowledge about their trades. So far 361 participants (Male:165, Female: 196 including YWD: 28 (Male:20, Female:28)) are trained under YEEP phase II.

Furthermore, an awareness campaign was initiated for YEEP and Vocational Training through FM-88 and Apna Chakwal Cable network.



More than 5,600 Young Entrepreneurs from FATA Receive Entrepreneurship Training at IRM's VTEC Azakhel

IRM, in collaboration with FATA Development Authority (FATA-DA), initiated an Entrepreneurship Training project to provide entrepreneurship training to youth. A total of 5,600 participants from FATA region have been trained to assist them in setting up their own businesses.

The project was especially designed to enhance the entrepreneurial capabilities of existing and perspective entrepreneurs from FATA and provide guidance to the youth for finding jobs within the country and abroad through Business Management Skill Training (BMST) and career counseling sessions. As a value addition, IRM is facilitating the entrepreneurs with market identification and product development and also helping them to

develop linkages between the Microfinance Institutions (MFIs) and entrepreneurs for gaining access to finance for setting up small scale enterprises. Participants are also given regular exposure visits to various industries. After successful completion of the first three phases of the project, IRM has also completed the fourth phase of the project and successfully trained 5,600 participants.



IRM Smart Schools Enroll more than 1400 Out of School Rural Children

IRM has already established 45 Smart Schools in the neglected regions of Sindh and Punjab as of December 2016 and currently more than 1400 students have been enrolled in these schools. As part of its Social Initiative Fund (SIF), IRM is paying a monthly salary to the teachers to make sure they earn a decent livelihood for their families. In addition, IRM is training teachers on multi-grade teaching methodologies.

IRM is also raising donations to provide school uniforms, books, bags and breakfast to the students.



Recently we have widened our scope to solicit donations and as part of new strategy we have approached big corporate like Nestle Pakistan, Askari Islamic Bank etc. Moreover, as a new initiative we have widened our geographic coverage to the adjoining cities of Lahore as recently we have approached Sialkot Chambers of commerce and other organizations in across Punjab for fund raising. We are hopeful that this exercise will definitely help in reaching out to more and more people and organizations to increase donations.

IRM also hosted an event "IRM Exhibition of Local craftsmanship" to generate charity for IRM Smart Schools. The event hosted the member of civil society and general public to raise awareness about education of street children and also generate funds for IRM Smart Schools.

Women Skills Development Center

IRM with the support of FATA -DA had initiated a three year Vocational Training Programme for the women from FATA (Bajaur Agency). A total of 360 women participants

will be trained under the programme. Currently, 120 women are being enrolled and provided with vocational training at Salarzai, Mamund and Barchamerland.



Annual Staff Re-creational Event

IRM staff hosted the IRM Spring Party as a New Year gathering at IRM Head Office. During the event, families of the staff and guest participated in games and other activities and enjoyed the festivities offered by the event.

Long Term Arrangement (LTA) with UNICEF

IRM was awarded Long Term Arrangement (LTA) by UNICEF Pakistan for the year 2016-17 to create an efficient system of training services required by all the sections of UNICEF through one window operation. The purpose of the programme is to organize and conduct training for the Communication Net-

work (COMNet) field staff at district; union council and community levels.

In the previous quarter, IRM conducted 66 training events in KP and FATA under the LTA through which 1,829 participants were trained.

For more details about our training programmes, please visit our website www.irm.edu.pk.



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