



# */HRD/* **COMMUNIQUE** NEWSLETTER

## **HIGHLIGHTS** Of The Quarter

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## More than 10,000 Marginalized Men and Women from South Punjab Receive Vocational and Enterprise Training

Institute of Rural Management, in collaboration with the Government of Punjab, and financial assistance by the International Fund for Agricultural Development (IFAD), is implementing the South Punjab Poverty Alleviation Programme (SPPAP). The programme is being implemented in Districts Bahawalnagar, Bahawalpur, Muzaffargarh and Rajanpur. The programme aims to assist the Government to achieve its objectives of Economic growth and Poverty alleviation.

As part of the project, IRM is to provide vocational skills training to 11,555 and Entrepreneurship training to 3,081 (50% men and 50% women). Moreover, IRM

will also offer a two year Diploma courses to 56 selected entrepreneur activists. By March 2016, IRM will set up 350 field training centers in the most far flung vulnerable areas of the target districts.

So far IRM has successfully trained more than 9,200 marginalized men and women from South Punjab in multiple vocational trades and almost 2,700



men and women are also equipped with essential entrepreneurial skills to help them run their small businesses. The IRM team will complete the remaining targets for the project by the end of the current quarter i.e. June 2016.

## 70 Participant Trained under Youth Economic Empowerment Project

Plan International Pakistan and Institute of Rural Management have joined hands for the project called "Youth Economic Empowerment Project (YEEP) in target district of Chakwal for enhancing technical capacity of existing TVETs and marginalized youth of 3 Tehsils of district

Chakwal (Chakwal, KalarKahar and ChoaSaidan Shah).

As a part of programme activities, a two months Technical and Vocational Training of 70 new participants (49 female, 21 male) was conducted for different trades (Adda Work, Machine Embroidery, Clinical Assistant,

Office Management, computer software, Dress Designing, Excavator operator, RAC, Civil Surveyor, Mobile Repairing, Auto Electrician, Motor Cycle Mechanic, Driving, Building Electrician).

After the completion of the training, all the participants were placed with different employers (such as Abbasi Medical Complex, Al-Madina Electric Work, Famous Beauty Saloon, Jameel Garments, Sabahat Honda Service) to acquire practical knowledge about their trades.

Further, an awareness campaign was initiated for YEEP and Vocational Training through FM-88 and Apna Chakwal Cable network.



## More than 4,800 Young Entrepreneurs from FATA Receive Entrepreneurship Training at IRM's VTEC Azakhel

IRM, in collaboration with FATA Development Authority (FATA-DA), initiated an Entrepreneurship Training project in January 2012 to provide entrepreneurship training to 5,600 youth of FATA region for assisting them in setting up their own businesses.

The project is especially designed to enhance the entrepreneurial capabilities of existing and perspective entrepreneurs from FATA and provide guidance to the youth for finding jobs within the country and abroad through Business Management Skill Training (BMST) and career counseling sessions. As a value addition, IRM is facilitating the entrepreneurs



with market identification and product development and also helping them to develop linkages between the Microfinance Institutions (MFIs) and entrepreneurs for gaining access to finance for setting up small scale enterprises. Participants are also given regular exposure visits to various industries. After successful completion of the first three phases of the project, IRM has now entered into the fourth phase of the project with a target of providing training to 1850 participants from across the FATA. In the current phase so far 941 participants have been trained. So far more than 4800 participants have been trained under the program.

## Skill Development Training

IRM with the support of Secours Islamique France has initiated a three month certificate level vocational training programme for the youth from FATA and host communities in Peshawar. A total of 200 (100 men and 100

women) participants are under training. The participants are currently being trained on a diverse range of skill development courses like mobile repairing, tailoring, building electrician, embroidery and beautician.



## Lahore Expedition Trip

In March 2016, IRM organized an expedition trip to Lahore. The aim of the trip was to meet the management of IRM Smart Schools and review the progress.

The CEO of IRM along with his team the CEO visited different IRM School branches. During the visit, the team also developed a strategy for the donation cam-

paign for the schools. The IRM team also visited the eminent tourist sites of Lahore and took the Lahore Sightseeing Bus.



## IRM Smart Schools Enrolls more than 1000 Out of School Rural Children

IRM has already established 33 Smart Schools in the neglected regions of Sindh and Punjab as of Feb, 2016 and currently more than 1000 students have been enrolled in these schools. As part of its Social Initiative Fund (SIF), IRM is paying a monthly salary to the teachers to make sure they earn a decent livelihood for their families. In addition, IRM is training teachers on multi-grade teaching methodologies and in April 2016 we are going to trained 18 teachers of Punjab. IRM is also raising donations to provide school uniforms, books, bags and breakfast to the students. And in this regard in Punjab we raised funds for 5 schools in March 2016 and now



we will open 5 new SMART Schools in Punjab in the month of April. Our target is to raise funds for 20 more SMART Schools in Punjab till June 2016.



## Orientation Training Workshop

IRM concluded 15-Day Orientation Training Workshop (OTW) which offers highly interactive learning environment for the participants to learn the basic concepts of social mobilization, Participatory Development, Conceptual and Programme

packages of Rural Support Programmes and interpersonal skills with field orientation. The workshop aims to develop a strong diversified team of community development practitioners capable of dealing with the field realities of Pakistani

rural areas. 21 Participants from NRSP, SRSO and IRM attended the OTW in Islamabad. Mr. Shoaib Sultan also visited the OTW and interacted with the participants and exchanged views.



## Annual Trainers Retreat

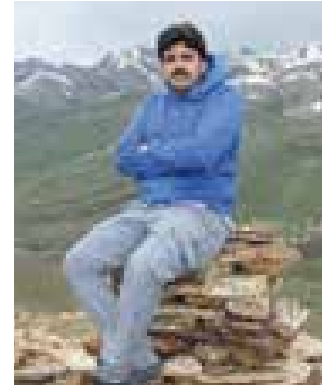
Human Resource Development Network (HRDN) has organized 18th Annual Trainers' Retreat (ATR) 2016 in April at Baku, Azerbaijan. The 18th ATR, will provide a structured platform to learn new and emerging concepts in the arena of human resource development and social sector. Three members from the IRM team have been nominated to attend the ATR.



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(Program Officer)



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Mr. Shoaib Alam  
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## Case Study: Nazia Bibi from Bahawalnagar

A step towards Self Reliance:

When there is a will, there is a way. If there is courage and determination, then nothing seems impossible. Nazia Bibi is a 23 years old handicap girl of District BAHAWALNAGAR union council Rojhanwali. She lives with her old father and mother. Her father is an old man and not able to work while her mother is working as a maid to bear their expenses.

Nazia was cutting grass with a fodder cutter machine with the help of her mother when suddenly her hand took into the cutter and she became handicapped from a normal girl, her problem did not stop here. After losing her hand she was not able to do work, but she wanted to do something to contribute in her house.

One day she came to know that an organization named Institute of rural Management (IRM) is screening the people for vocational training. She was very fond of dress designing, but due to having only single hand she was not able to handle machine, then IRM staff mobilize her that she can use her potential in "ADDA WORK".

She started the training of ADDA WORK as a challenge for herself and soon her interest in ADDA-WORK became developed. She was provided will training material along with the lunch moreover, later on she was linked with the market from where she is getting the orders. She told that she is not handicap anymore because now she has skill in her hand and she is ready to face challenges of life. She is able to work independently and prepared bridal dresses which have a lot of demand and getting a handsome amount for her.

At the end she was very thankful to the Government of the Punjab's Southern Punjab Poverty Alleviation Project (SPPAP), International Fund for Agricultural Development (IFAD) and Institute of Rural Management (IRM) staff for providing her such wonderful opportunity that made her able to face the bitter truth of life that "She is handicapped".



For more details about our training programmes, please visit our website [www.irm.edu.pk](http://www.irm.edu.pk).



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