



JULY - 2023

MONTHLY PROGRESS REPORT

"HARNESSING PEOPLE'S POTENTIAL"

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Projects

Southern Punjab Poverty Alleviation Project (SPPAP) Phase IV:

In this project the main objective is to increase the income of the target population by enhancing their employment potential in which participants are being given vocational skills trainings as per market demand.

Punjab Human Capital Investment Project (PHCIP):

The project aims to increase the access to quality health services, economic/social inclusion of the poor households and social protection service delivery platform in several districts.

Google Career Certificate:

Google career certificate project has equipped thousands of Pakistani youth with free access to training courses, tools, products and programs. It helps people to prepare to be job-ready in less than 6 months at their own pace. It is designed to prepare jobseekers and underprivileged communities.

New Partnerships Initiative Expand - Human Development Activity (HDA):

This project is to improve access and quality of education in selected primary and middle schools of Punjab. It is aimed to enhance the instructional practices of teachers through capacity building sessions on multiple learning and assessment strategies.

Driving Women's Economic Empowerment:

Driving Women's Economic Empowerment (DWEE) project is to promote economic empowerment among women through vocational training. This project is specifically designed to empower women by equipping them with the necessary vocational skills, knowledge, and Business Development Services to enhance their employability and entrepreneurial capabilities.

IRM Smart Schools:

As we all know education helps us to be healthy, save many lives, boost economic growth, earn money, raise quality crop, promote peace in the society so, the main objective of these schools is to provide primary education to street children in a multi-grade classroom setting and prepare them for board exams.

IRM Smart STEP:

Smart STEP is an initiative to provide an opportunity to marginalized women from slum areas of Pakistan. The main objective is to mainstream unnoticed marginalized women through the provision of low-cost but quality vocational training, entrepreneurial skills and life skills.

Water for life:

To provide safe and clean drinking water in drought-affected areas for underprivileged communities, IRM constructed hand pumps to fight safe drinking water scarcity.



Southern Punjab Poverty Alleviation Project (SPPAP) Phase IV

(International Fund of Agriculture Development Through Govt of Punjab)

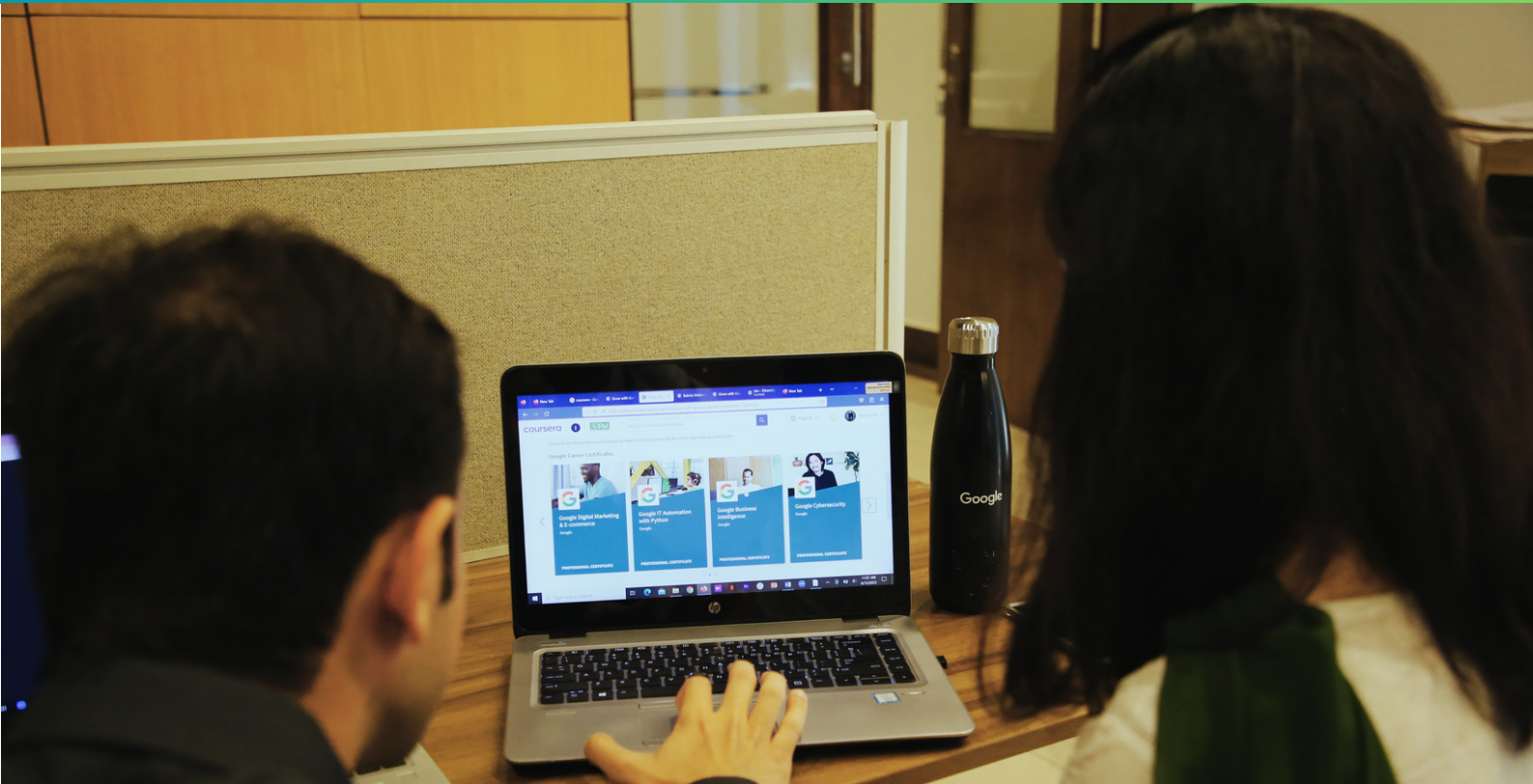
The Government of Punjab, with the generous financial support of the International Fund of Agriculture Development (IFAD), initiated the SPPAP project. The SPPAP Phase III implementation kicked-off in September 2020 in both North and South Punjab, and it was successfully completed in March 2023. As of 2023, 10,082 trainees have passed out in multiple trades. Training to the participants is given as per the market needs. SPPAP-VTO addendum to the agreement signed to implement SPPAP Phase-IV with target of 15,000 trainees from April 1, 2023 to March 31, 2028.



Punjab Human Capital Investment Project (PHCIP) (World Bank Through Govt of Punjab)

The Punjab Social Protection Authority (PSPA) has received financial support from World Bank through Government of Punjab for execution of Punjab Human Capital Investment Project (PHCIP). The project aims to increase the access to quality health services, economic/social inclusion of the poor households and social protection service delivery platform in selected districts of Punjab. IRM in collaboration with National Rural Support Programme (NRSP) has been awarded the rights to carry out the Economic Inclusion (EI) component of the project in district Bahawalpur & Muzaffargarh (Package I) and district Rajanpur & Rahim Yar Khan (Package II). During the period, In Package I, 965 mentors have been identified, while 827 mentors have been trained, 26,995 project beneficiaries have been enrolled, 22,686 Labor market readiness training has been conducted for beneficiaries, Livelihood investment formation has been conducted for 20,884 and 12,000 tangible and intangible assets has been transferred.

During the period, In Package II, 1,209 mentors have been identified, while 804 mentors have been trained, 27,460 project beneficiaries have been enrolled, 23,263 Labor market readiness training has been conducted for beneficiaries, Livelihood investment plan formation has been conducted for 20,722 and 12,003 tangible and intangible assets has been transferred.



Google Career Certificates

We are thrilled to announce the latest update regarding the Grow with Google initiative "Google Career Certificates in Pakistan. As of July 2023, a significant number of 29,500 scholarships have been provided by the Institute of Rural Management (IRM) to women and men across Pakistan. These scholarships have been awarded in fields that are currently in high demand, ensuring that participants gain skills and knowledge relevant to the current job market trends.

Google Career Certificates program has brought a positive impact by enabling learners to kick-start their income through a combination of secure employment opportunities and freelancing endeavours. This not only enhances their financial stability but also empowers them to navigate the evolving job landscape with confidence and adaptability.

TESTIMONIALS



ASIF ASHRAF
(KARACHI)
**DIGITAL MARKETING &
E-COMMERCE**
(DIGITAL MARKETING TRAINER)

In late 2022, I accomplished a series of remarkable feats by earning certifications in Data Analytics, Digital Marketing, E-commerce, and Project Management from Google. This success was made possible thanks to the invaluable support as I secured a position as a Digital Marketing trainer at an esteemed institution in Karachi.



AROOPA SHAHID
(GUJRAT)
MARKETING INTERN
(CANADIAN COMPANY)

After completing Digital Marketing-Google Career Certificate I switched from medical profession into digital marketing. This course helped me start a new career from scratch, Halfway through the course, I landed my first apprenticeship with an international company as Marketing Intern and there's prospect of full time job after the internship.



NOSHEEN AMJAD
(ISLAMABAD)
DIRECTOR OPERATIONS
(SCHOOL OF NUTRITION)

As Operations Director, I honed conflict management skills through negotiations. Tools like Asana and spreadsheets boosted team workflow. My Google Project Management Certificate, earned with IRM's support, equips me to manage projects and lead teams effectively in the future. It's a game-changer for me!



New Partnerships Initiative Expand - Human Development Activity (HDA) (Palladium Through USAID)

Imagine a world where every child has access to a quality education. That's exactly what IRM is striving to achieve with the Palladium/USAID funded NPI Expand, HDA project in District Dir Upper. By working with teachers, headteachers, academic supervisors, and PTC members, IRM is providing professional development opportunities to improve teaching standards, managerial and leadership skills. These efforts are benefiting the teachers and the students who will receive high-quality education. What's unique about this project is its focus on the Minimum National Standards for Quality Education (MNSQE) and the specially developed Quality Standards for Teacher Education by E&SED KP. Teachers are not only learning the best practices in teaching but also how to deliver it effectively. The project is operational in 103 girls' schools, including 89 primary and 14 middle/high schools, across 5 adjacent tehsils and 17 Union Councils of District Dir Upper. With the project's help, these schools are transforming into centers of excellence in education, providing a brighter future for the children of the region. The first phase of the project concluded in the month of June, achieving 100% targets and the planning for Phase-2 of the project is currently ongoing.



IRM Smart Schools

IRM Smart School programme aims to provide primary education to out-of-school children in a multi-grade classroom setting. The Smart Schools are located in areas that are not served by government schools, and provide education to around 30 students per teacher. The schools follow the government syllabus and prepare students for board exams at the end of 5th grade.

IRM Pakistan is committed to providing the necessary resources and support to ensure the success of its Smart Schools. The organization provides teacher training on multi-grade teaching methodologies, as well as uniforms, stationary and other support to students. Additionally, IRM also provides regular medical check-ups to students, and new learning techniques and innovations to keep students engaged and motivated. At present, 107 schools are operational in Punjab, Sindh and Islamabad with a total of 3,782 students enrolled having a gender ratio of 53% girls and 47% boys.



Driving Women's Economic Empowerment (British Asian Trust)

The primary objective of the Driving Women's Economic Empowerment (DWEE) project is to advance the economic empowerment of women through vocational training. This project has been meticulously tailored to foster the empowerment of women by providing them with essential vocational skills, knowledge, and comprehensive Business Development Services. The overarching aim is to augment both their prospects for employment and their capacity for entrepreneurial endeavours. Skills development training for Batch 4 has commenced. Currently, a total of 127 women learners are undergoing comprehensive training across four centers, encompassing disciplines such as Adda work, beautician skills, and stitching trades. This initiative is orchestrated to equip these women with the requisite proficiencies for sustainable careers and successful entrepreneurial pursuits.



International Day for the Conservation of the Mangrove Ecosystem

Dr. Roomi S. Hayat (Chairperson PNC, IUCN) chaired the IUCN members meeting in Karachi, on July 26th, 2023. He emphasized mangroves importance for ecosystem and stated *"On World Mangrove Day, let us unite in safeguarding these vital ecosystems that nurture biodiversity and protect our coasts. Together, we can ensure a sustainable future for both nature and humanity."*

PROJECT SUMMARY

PROJECT SUMMARY										
Sr. No.	Training	Project	Client	Section	Duration		Target	Ongoing	Achieved	Achievement%
					From	To				
1	Mentors training	PHCIP-I	WB Through GOVT of Punjab	LEP	01-Jul-23	31-Jul-23	17	-	17	100%
Sub Total							17	-	17	100%
2	Mentors training	PHCIP-II	WB Through GOVT of Punjab	LEP	01-Jul-23	31-Jul-23	15	-	15	100%
Sub Total							15	-	15	100%
Grand total							32		32	



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